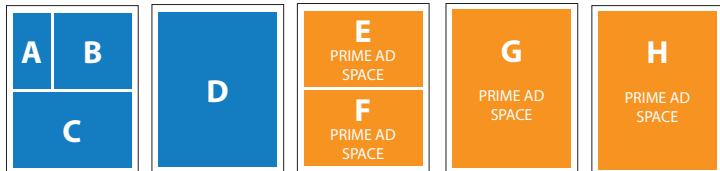


PRINTED MONTHLY NEWSLETTER ADS

Please note that ad spaces are sold to previous advertisers of that space first before opening up to others that are interested.



PLEASE CHECK ONE	SIZE	COVER	WIDTH	HEIGHT	ANNUAL RATE (11 ISSUES PER YEAR) <i>Sold on an annual basis</i>	OPEN	QUANTITY AVAILABLE
<input type="checkbox"/>	A		2.4379"	4.897"	\$1,000 (\$90.91 / Issue)	\$109.09	Unlimited
<input type="checkbox"/>	B		5.0424"	4.897"	\$1,725 (\$156.82 / Issue)	\$207.96	Unlimited
<input type="checkbox"/>	C		7.647"	4.897"	\$2,150 (\$195.45 / Issue)	\$265.50	Unlimited
<input type="checkbox"/>	D		7.647"	9.9583"	\$3,000 (\$272.73 / Issue)	\$381.81	Unlimited
<input type="checkbox"/>	E	PRIME AD SPACE Interior Front	7.647"	4.9792"	\$2,700 (\$245.45 / Issue)	\$340.50	2
<input type="checkbox"/>	F	PRIME AD SPACE Exterior Back	7.647"	4.9792"	\$3,200 (190.91 / Issue)	\$409.09	2
<input type="checkbox"/>	G	PRIME AD SPACE Interior Back	7.647"	10.1322"	\$3,600 (\$327.27 / Issue)	\$463.63	1
<input type="checkbox"/>	H	PRIME AD SPACE Newsletter Cover Design & Feature Article	8.5"	9.16"	\$1,000 / Issue	-	8

FREE STANDING INSERT OPTION • \$1,000 per month - Artwork must be provided by monthly ad deadlines

ABOUT THE NEWSLETTER

- 11 issues printed each year (Nov & Dec are a combo issue)
- 1,100 copies printed monthly
- Approximately 28 pages in length
- All ads are in color
- Ads can be changed out monthly
- Past newsletters are available online for members to view
- Members are also emailed the newsletter digital file monthly (opt-ins required)
- Newsletter is posted on Social Media biweekly

AUDIENCE

- Builder & Associate members
- Primary & Affiliate members
- Also available online for public to view



NEWSLETTER AD DEADLINES

Print advertisers wishing to change ads monthly, please note that ads are due by the 1ST Tuesday of the month prior to the issue the ad will be running in.

AD RUN MONTH AD DUE

January 2026.....	December 5, 2025
February 2026.....	January 2 2026
March 2026.....	February 6, 2026
April 2026.....	March 6, 2026
May 2026.....	April 3, 2026
June 2026.....	May 1, 2026
July 2026.....	June 5, 2026
August 2026.....	July 3, 2026
September 2026.....	August 7, 2026
October 2026.....	September 4, 2026
November / December 2026.....	October 2, 2026

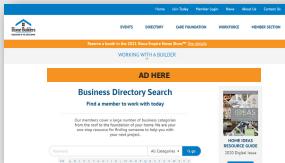
ADVERTISE OUR WEBSITE

ABOUT HBASIOUXEMPIRE.COM

- Approximately 175,000 - 200,000 pageviews annually
- Traffic increases in months when major consumer events occur such as the Sioux Empire Home Show™, Parade of Homes™ and Showcase of Remodeled Homes™ and the Outdoor Living Showcase™

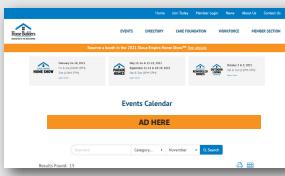
AUDIENCE

- General public
- Members of the association



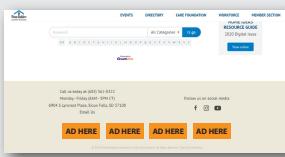
DIRECTORY PAGE AD

- Ad is placed at the top of the directory webpage
- Most visited page on hbasiouxempire.com
- Ad links to your website



EVENTS PAGE AD

- Ad is placed at the top of the events webpage
- Second most visited page on hbasiouxempire.com
- Ad links to your website



FOOTER BANNER AD STATS

- Ads run on the footer of every webpage on hbasiouxempire.com
- Ad links to your website

ONLINE DIRECTORY PAGE AD

Yes, I wish to place a banner ad on the directory page

DIMENSIONS	ANNUAL RATE	AVAILABILITY
1920w x 180h pixels	\$2,520 (\$210 per month)	Unlimited

ONLINE EVENTS PAGE AD

Yes, I wish to place a banner ad on the events page

DIMENSIONS	ANNUAL RATE	AVAILABILITY
1920w x 180h pixels	\$2,196 (\$183 per month)	Unlimited

ONLINE FOOTER BANNER AD

Yes, I wish to place a footer banner ad

DIMENSIONS	ANNUAL RATE	AVAILABILITY
70h x 160w pixels	\$744 (\$62 per month)	Unlimited

PLEASE RETURN THIS ADVERTISING CONTRACT TO:

marketing@hbasiouxempire.com or mail to: Home Builders Association of the Sioux Empire, 6904 S. Lyncrest Place, Sioux Falls, SD 57108

TO SELECT YOUR AD(S), PUT A CHECK MARK ABOVE AND/OR ON PAGE 1

CHECK ONE:

Email ad(s) in .pdf, .jpg or .png form to marketing@hbasiouxempire.com by 12/5/2025
 Reuse my ad from previous year

CHECK ONE: Invoice company listed* Payment enclosed Please call me for credit card payment
 Invoice agency listed*

*Will be invoiced January 1, 2026

ADVERTISER INFORMATION:

COMPANY		CONTACT	
ADDRESS			WEBSITE
PHONE	() -	EMAIL	

Complete ad agency information below if we will need to be in contact with them:

AD AGENCY		CONTACT	
ADDRESS			CITY, ST, ZIP
PHONE	() -	EMAIL	

Please contact me if a prime ad space opens up in the printed monthly newsletter

Authorized Signature _____

Date Signed _____